



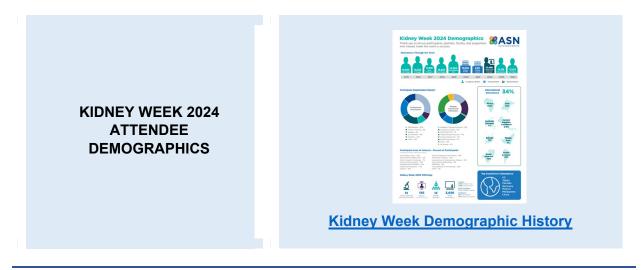
Subject: Kidney Week 2025 Corporate Support Catalog Launch Sent: February 24, 2025

On behalf of ASN, thank you for your continued support in the fight against kidney diseases. These newsletters will be sent monthly to the contacts on file for each organization. Please forward this to others within your organization who may benefit from this information.

In this newsletter:

- 1. Kidney Week 2024 Demographics
- 2. Kidney Week 2025 General Sales Begin March 3, 2025
- 3. Corporate Support Catalog Launch
- 4. Reserve an Exhibitor Office
- 5. How to login to your Exhibitor Dashboard
- 6. Quick Links

KIDNEY WEEK 2024 ATTENDEE DEMOGRAPHICS



KIDNEY WEEK 2025 GENERAL SALES OPEN

Priority point sales conclude and general booth sales for new companies open on **March 3**, **2025**. Be sure to review the <u>floorplan</u> now for any changes that may have occurred since you reserved your booth.

CORPORATE SUPPORT CATALOG

All exhibiting companies have received an email with information on support opportunities for Kidney Week 2025. Click here to access the <u>Corporate Support Catalog</u>. For more information, visit the <u>ASN Website</u>. Contact Kara Page, ASN SVP of Business Development at <u>kpage@asn-online.org</u> for more information or to submit a contract.

RESERVE AN EXHIBITOR OFFICE AT KIDNEY WEEK!

ASN will offer 20X20 constructed offices in <u>Exhibit Hall B</u> of the convention center for exhibitor use. These offices are the only office space offered inside the convention center.

- Conduct internal or external meetings
- Touch-down or meal space for your booth staff
- Office for your planning team

For more information and pricing, review the Exhibitor Office Guidelines.

If you are interested in securing an office inside the convention center, please contact Ronny Coombs at <u>exhibits@asn-online.org</u>. *Limited availability. First come, first served.*

EXHIBITOR DASHBOARD

Your Exhibitor Resource Center contains everything you need to know to plan a successful exhibition at Kidney Week 2025.

Create an account here: https://kw25.exh.mapyourshow.com/7 0/main/login

How can you use your Exhibitor Resource Center?

- Complete your company profile as soon as possible. Your listing is now public in the <u>Exhibitor Directory</u> and will default to the information you entered in 2024. Login and update your profile as soon as possible to ensure your organization is accurately represented online.
- Download a copy of your contract or invoice.
- View the Exhibitor Checklist with all pertinent deadlines.
- See launch dates for Housing, Registration, the Exhibitor Service Kit, and meeting space requests. These will be linked in your resource center directly when they launch.
- Primary contacts automatically have access. Create additional user accounts with the "Users" option in the left-hand navigation panel once you've logged in

QUICK LINKS

Exhibitor Prospectus Exhibitor Website Exhibitor Dashboard Exhibitor Newsletters

Thank you again for your participation at Kidney Week 2025. Please do not hesitate to reach out should you have any questions.