

ASN Exhibitor Spotlight

Gain direct access to your targeted audience by participating in the ASN Exhibitor Spotlight. Open to all fully registered Kidney Week participants, this unique opportunity provides exhibitors a forum for presenting information of their choice in one of three theaters on the exhibit floor during exhibit hall hours. To ensure an interactive learning environment, the ASN Exhibitor Spotlight is limited to 18 presentations total with a maximum of 60 to 75 participants each, depending on theater.

Dates and Times

Thursday, October 22, Friday, October 23, and Saturday, October 24

	Setup Time	Presentation Time	Teardown Time
THEATER #1 <i>75 participants</i> <i>Set: Crescent rounds</i>	9:30 a.m. – 10:00 a.m. 11:30 a.m. – 12:00 p.m.	10:00 a.m. – 11:00 a.m. 12:00 p.m. – 1:00 p.m.	11:00 a.m. – 11:30 a.m. 1:00 p.m. – 1:30 p.m.
THEATER #2 <i>60 participants</i> <i>Set: Classroom</i>	10:30 a.m. – 11:00 a.m. 12:30 p.m. – 1:00 p.m.	11:00 a.m. – 12:00 p.m. 1:00 p.m. – 2:00 p.m.	12:00 p.m. – 12:30 p.m. 2:00 p.m. – 2:30 p.m.
THEATER #3 <i>75 participants</i> <i>Set: Crescent rounds</i>	10:00 a.m. – 10:30 a.m. 12:00 p.m. – 12:30 p.m.	10:30 a.m. – 11:30 a.m. 12:30 p.m. – 1:30 p.m.	11:30 a.m. – 12:00 p.m. 1:30 p.m. – 2:00 p.m.

Rules and Regulations

All presentations are limited to 60 minutes in length. Each presentation is allotted a half hour for setup and a half hour for teardown. Time slots are filled on a first come, first served basis.

Kidney Week educational symposia faculty, Kidney Week Education Committee Members, and ASN Councilors cannot participate as speakers in the exhibitor spotlight. All speakers must be approved by ASN prior to being confirmed.

The ASN Exhibitor Spotlight is not a continuing education (CE) activity. Presentations may be product specific.

ASN Services Included in the Presentation Fee

Meeting Space: The exhibitor spotlight will be housed inside one of three theaters inside the exhibit hall and open during exhibit hall hours only. ASN will provide seating for up to 75 participants in Theaters 1 and 3 and 60 participants in Theater 2. ASN is unable to add additional seating onsite but standing room is allowed in the back of each theater.

Room Set: Theaters 1 and 3 will be set in crescents rounds for 75 participants. Theater 2 will be set classroom style for 60 participants. Each theater will include a head table with three chairs, a podium, an easel, and a materials table. Additional furniture including tables,

chairs, podiums, etc. cannot be added to the room set and the room set may not be adjusted onsite.

Catering: A continental breakfast will be served during the 10:00 a.m. and 10:30 a.m. time slots. A boxed lunch will be served during all other time slots. Catering is set up outside each theater in an area not accessible to non-exhibitor spotlight attendees. ASN chooses the menus and provides a per person cost to supporters after Kidney Week.

Audiovisual Equipment: ASN will provide a complete audiovisual package, which includes: an LCD projector and screen, one presenter microphone, a sound system, a slide advancer, and a dedicated audiovisual technician. The presenter is responsible for providing his/her own laptop. An audiovisual technician will be available a half hour prior to each presentation to assist with equipment. Additional a/v services and equipment (such as videotaping, microphones, etc.) may be coordinated only through ASN's designated audiovisual provider and are subject to an additional fee.

Signage: Presentation signage will be placed outside the theater. All signage is uniform in design and will be produced by ASN to include the presentation title, date, time, and company logo. The supporter may advertise the title, date, time, and presenter of the presentation

in their exhibit booth and with a poster immediately outside the door to the theater 30 minutes prior to their presentation.

Registration: The ASN Exhibitor Spotlight is available to Kidney Week registrants only. All participants must display an official Kidney Week 2020 badge to enter the theater. Advance registration is not allowed for any presentation and seats are filled on a first come, first served basis.

Participant Data Collection: ASN staff does not collect participant information at the door. Supporters may rent lead retrieval scanners or use sign in sheets to collect participant information. Lead retrieval rentals are available in the exhibitor service kit.

Onsite Management: ASN staff will manage all meeting logistics related to the exhibitor spotlight theater including food and beverage, signage, and A/V. The supporter is responsible for the distribution of any materials and the collection of participant data.

Presentation Fee

Theaters 1 and 3: \$40,000 per 60-minute presentation

Theater 2: \$32,000 per 60-minute presentation



Invitation Only Exhibitor Spotlights

Engage participants with a presentation of your choice over a reception or dinner. Limited to 100 participants, this invitation only event provides companies an opportunity to engage invited guests off site after Kidney Week Program hours.

Dates and Times

Wednesday, October 21, Thursday, October 22, Friday, October 23, and Saturday, October 24

Setup Time

5:00 p.m. – 7:00 p.m.

Presentation/Dinner Time

7:00 p.m. – 10:00 p.m.

Teardown Time

10:00 p.m. – 11:00 p.m.

Rules and Regulations

Time slots are filled on a first come, first served basis.

Kidney Week educational symposia faculty, Kidney Week Education Committee Members, and ASN Councilors cannot participate as speakers in the exhibitor spotlight. All speakers must be approved by ASN prior to being confirmed.

Invitation only exhibitor spotlights are not continuing education (CE) activities. Presentations may be product specific. Supporters may not provide CE to participants.

Supporters cannot publicly advertise invitation only exhibitor spotlights to Kidney Week participants onsite and ASN will not publicize the activity. RSVPs cannot be collected from more than 100 attendees. ASN does not actively recruit participants for the spotlights. Spotlight recruitment is the responsibility of the supporter.

Logistics

Meeting Space: All invitation only exhibitor spotlights will be held in a hotel close to the convention center. The meeting space rental for one room is included in the support fee. The room will be set in rounds. Additional set up time or space may incur additional fees.

Catering: Supporters will work directly with the hotel on all catering needs. The hotel will bill the supporter directly for all catering related expenses. Since the spotlight is limited to 100 participants, the food and beverage order cannot exceed 100 guests.

Audiovisual Equipment: Supporters will work directly with the hotel on all audiovisual needs. The hotel will bill the supporter directly for all audiovisual related expenses.

Signage: Supporters may produce signage for immediately outside the door of the event. Supporters may not place signage in other areas of the hotel, convention center, or their exhibit booth.

Registration: Participation is limited to 100 participants and supporters must register participants prior to Kidney Week. Supporters may not publicize the event to potential attendees at Kidney Week. Please note that no more than 100 guests will be able to access the room onsite. Only Kidney Week participants may attend.

Participant Data Collection: ASN staff does not collect participant information at the door. Supporters may rent lead retrieval scanners or use sign in sheets to collect participant information. Lead retrieval rentals are available in the exhibitor service kit.

Onsite Management: The supporter is responsible for all onsite management.

Presentation Fee
\$40,000

Contacting ASN

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