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PAUL SMEDBERG BECOMES DIRECTOR OF PUBLIC POLICY

Washington, DC (Nov. 19, 2002) — The American Society of Nephrology (ASN) is pleased to announce the Society's appointment of its new Director of Public Policy, Paul Smedberg. Paul will be responsible for coordinating the Society's activities in the policy, advocacy and education arena. Paul will identify and track issues, develop the Society's positions, and advocate for these positions. He will build and maintain relationships with federal legislative and regulatory bodies; non-governmental regulators and collaborators; and members of the Society. These relationships will facilitate Paul's participation and leadership in a variety of coalitions. Paul will also pursue entrepreneurial initiatives to expand society activities.

During Paul's recent post as Director of Governmental Affairs at the National Health Council, he created policy initiatives and targeted communications to advance the Council's strategic public policy agenda. His proactive desire to develop strong working relationships with a cross-section of the health care community enabled his creation of two signature programs for the Council.

Paul previously opened and established the Washington, DC office of the American Parkinson Disease Association (APDA). As Director of the APDA office, Paul organized the first National Parkinson's Disease Awareness Week and worked closely with the Parkinson's community and congressional offices and committees to successfully enact the Morris K Udall Parkinson's Research & Education Act.

In December 2001, Paul became a Fellow of the Thomas C. Sorensen Institute for Political Leadership at the University of Virginia in Charlottesville, Virginia. He earned a B.S. in Economics and a B.A. in History from Allegheny College in Meadville, Pennsylvania.

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