



SUPPORTER INFORMATION

Company	Preferred Name in Print Materials		
Mailing Address			
City	State	Zip	Country

PRIMARY CONTACT INFORMATION

Company (If different from Supporter)	
Primary Contact	Title
Phone	Email

PROMOTIONAL ITEMS

<b>Convention Center Opportunities (Company Specific)</b>	
Cell Phone Sanitizer and Charging Lockers (\$20,000)	Kidney Week Podcasts (\$20,000)
Charging Stations (\$15,000)	Kidney Week Mobile App (\$50,000)
City Light Pole Banners (\$20,000)	Light Boxes (\$30,000)
Convention Center Banner (\$25,000)	Interactive Photo Booth (\$20,000)
Convention Center Bridge Mini Banners (\$20,000)	Twitter Walls (\$15,000)
Escalator Clings and Runner (\$30,000)	Water Stations (\$15,000)
Hand Sanitizer Stations (\$25,000)	Wi-Fi Service (\$30,000)
Kidney Week On-Demand Booth Driver (\$25,000)	Window Clings (\$20,000)

<b>Convention Center Opportunities (Product Specific)</b>	
Attendee Lounge Support (\$20,000)	Exterior Door Clings
Exhibit Hall Aisle Banners (\$35,000)	Convention Center Entrance (\$25,000)
Exhibit Hall Refreshment Breaks (\$25,000)	Shuttle Bus Drop Off (\$20,000)
Exterior Column Signs (\$30,000)	Onsite Guide (\$30,000)
Exterior Convention Center Banner (\$30,000)	Shuttle Bus Support (\$25,000)
Educational Symposia Guide Ads (\$20,000)	

<b>Email Banner Opportunities (Product Specific)</b>		
Kidney Week Daily Email Banner (\$15,000 per day, one per company limit)		
Wednesday	Friday	Sunday
Thursday	Saturday	Recap
Registration Email Banners (\$35,000)		

<b>Hotel Opportunities (Product Specific)</b>	
Hotel Key Cards (\$40,000)	Marriott Level Three Column Wrap (\$15,000)
Hotel Room Drops (\$30,000 per day)	Marriott Lobby Area Banner (\$25,000)
Wednesday Friday	Marriott Lobby Area Wall Cling (\$30,000 )
Thursday Saturday	Marriott Lobby Level Elevator Clings (\$35,000)
Marriott Main Lobby Interior Glass Clings (\$25,000)	Marriott Lobby Level Column Wraps
Marriott Escalator Clings (\$25,000)	Main Lobby (\$25,000) Atrium Area (\$30,000)
Marriott Escalator Headers (\$15,000)	Marriott Revolving Door Glass Clings (\$30,000)
Marriott Interior Elevator Wall Panels	Marriott Skybridge Column Wrap (\$15,000)
12th St. Elevators (\$25,000) 13th St. Elevators (\$20,000)	Marriott Skybridge Window Clings (\$40,000)

<b>Special Event and Program Opportunities (Company Specific unless noted)</b>	
ASN Diversity, Equity, and Inclusion Events (\$20,000 for both)	FIT Bowl Support (\$15,000)
Kidney Week Welcome Reception – Product Specific (\$50,000)	Kidney STARS Program (\$25,000)
President’s VIP Dinner (\$30,000)	

PAYMENT INFORMATION

Supporter shall pay the Support Fee to ASN within 60 days of the Invoice Date. Invoices will be forwarded within five days of a fully executed contract.

Make checks payable to “American Society of Nephrology” and deliver to:

American Society of Nephrology  
P.O. Box 890658  
Charlotte, NC 28289-0658

ASN Federal Tax ID#52-6078378

ASN accepts payment via check or wire transfer only. ASN does not accept payment via credit card.

ASN CONTACT

Completed applications can be submitted directly to Kara Page at [kpage@asn-online.org](mailto:kpage@asn-online.org) or by clicking the Submit Contract Tab located on page 2.

ASN POLICIES

Cancellation Policy

Once the contract is signed by both parties, the support fee is binding and non-refundable. A full refund will only be issued if the agreement is cancelled by ASN without cause. The support fee is still due to ASN if the supporter decides to cancel the contract after it is fully executed. In the event of cancellation of sponsorships due to fire, the elements, strikes, government regulations, pandemic, or other causes beyond ASN’s control and determined at ASN’s discretion, ASN will not be held liable for failure to hold the meeting as scheduled, and ASN will determine the amount of the sponsorship fees to be refunded on a case-by-case basis.

Rules and Regulations

ASN recognizes that promotional activities encourage a steady flow of traffic to the exhibit booths. It is imperative that exhibitors display professionalism and consideration for their fellow exhibitors; therefore, canvassing or distributing promotional materials outside the exhibitor’s rented booth space is not permitted. Exhibitors and supporters may not distribute literature in the convention center, hotels, or any public area without ASN’s written approval. In addition, companies may not coordinate promotional or educational items or events directly with the city, county, state, hotels, ASN vendors, or other contractors without ASN’s written approval. Noncompliance with these regulations can result in the loss of Kidney Week priority points by the exhibiting company, the inability to participate in the Society’s Corporate Support Program, and/or the ability to exhibit or sponsor items at future meetings.

Ethical Codes of Conduct

ASN supports the ethical codes of conduct on interactions with healthcare professionals including, but not limited to, Advanced Medical Technology Association (AdvaMed) Code of Ethics on Interaction with Health Care Professionals; the American Medical Association (AMA) Gifts to Physicians from Industry Ethical Opinion 8.06111; the Pharmaceutical Research and Manufacturers of America (PhRMA) Code on Interactions with Healthcare Professionals; the Council for Medical Specialty Societies (CMSS) Code for Interactions with Companies; the U.S. Food and Drug Administration (FDA); the Office of Inspector General Compliance Program Guidance for Pharmaceutical Manufacturers; and other ethical guidelines and expects all exhibitors at Kidney Week 2023 to be in compliance. All exhibiting companies, regardless of tax status, must demonstrate compliance to these and subsequent ethical codes. ASN has signed the Council for Medical Specialty Societies (CMSS) Code for Interactions with companies. Signing this document means that ASN has adopted the CMSS Code to ensure that the Society’s interactions with companies will be for the benefit of patients and members and for the improvement of care in nephrology.

Code of Conduct

All supporters, exhibitors, and participants must agree to follow the ASN Code of Conduct for all interactions.

Participant Safety

ASN closely monitors all situations globally and at any time may need to adjust the Kidney Week schedule, number of permitted participants, posted Health and Safety or any other policies, and/or cancel the in-person portion of the meeting. ASN is not liable for any cancellation fees or penalties your company/entity may incur as a result of changes to Kidney Week or full cancellation for any reason. All participants must agree to follow any Health and Safety Policies or other policies that ASN posts. Changes to these policies can occur at any time and will be posted on the ASN website and included in exhibitor newsletters.

AUTHORIZED SIGNATURE

I acknowledge that as an authorized representative of the supporting company (SUPPORTER), that SUPPORTER will comply with all details listed in this contract and the corporate support catalog related to the supported item. Contracts may only be signed by company representatives, not third-party vendors. SUPPORTER agrees to receive all written and electronic correspondence from ASN in reference to Kidney Week. This application will become a contract upon Supporter’s authorized signature and ASN’s acceptance and counter-signature.

Supporter Signature	Printed Name	Date
ASN Signature	Printed Name	Date