

# ASN Exhibitor Spotlight

**Renal Week 2010**  
**43rd Annual Meeting and Scientific Exposition**  
**November 16 – 21**  
**Colorado Convention Center, Denver, CO**



Gain direct access to your targeted audience by participating in the ASN Exhibitor Spotlight. This unique opportunity provides exhibitors a forum for presenting information to Renal Week participants on the exhibit floor during exhibit hall hours. To ensure an interactive learning environment, the ASN Exhibitor Spotlight is limited to six presentations total with a maximum of a hundred participants each.

## Dates and Times

Thursday, November 18, Friday, November 19, and Saturday, November 20

Setup Time	Presentation Time	Teardown Time
9:30 am – 10:00 am	10:00 am – 11:00 am	11:00 am – 11:30 am
12:00 pm – 12:30 pm	12:30 pm – 1:30 pm	1:30 pm – 2:00 pm

## Rules and Regulations

All presentations are limited to 60 minutes in length. Each presentation is allotted a half hour for setup and a half hour for teardown.

Only Renal Week Exhibitors may present in the exhibitor spotlight and time-slots are filled on a first come, first served basis (Diamond, Platinum, and Gold Level Corporate Supporters have the right of first refusal through July 31, 2010.)

Exhibitors may hold a maximum of one exhibitor spotlight during Renal Week.

Renal Week 2010 faculty cannot participate as speakers in the exhibitor spotlight.

The ASN Exhibitor Spotlight is not a continuing medical education (CME) activity.

## ASN Services Included in the Presentation Fee:

**Meeting Space:** The exhibitor spotlight will be housed inside the Scientific Exposition Hall in the Colorado Convention Center and open during exhibit hours only. ASN will provide seating for up to 100 participants.

**Catering:** A continental breakfast will be served during the morning timeslot. A boxed lunch will be served during the afternoon timeslot.

**Audiovisual Equipment:** ASN will provide a complete audiovisual package, which includes: a LCD projector and screen, one presenter microphone, a sound system, and a dedicated audiovisual technician. **The presenter is responsible for providing his/her own laptop.** An audio visual technician will be available a half hour prior to each presentation to assist with equipment.

**Signage:** Presentation signage will be placed outside the theater. All signage is uniform in design and will be produced by ASN to include the presentation title, date, time, and exhibitor logo. The exhibitor may advertise the title, date, time, and presenter of its presentation in their exhibit booth.

**Registration:** The ASN Exhibitor Spotlight is available to Renal Week registrants only, and all participants must display an official Renal Week 2010 badge to enter the theater. Advance registration is not allowed for any presentation and seats are filled on a first come, first served basis. To ensure an interactive learning environment, the Exhibitor Spotlight is limited to a maximum of 100 participants.

**Pre-show Mailing List:** ASN will provide one pre-show mailing list on request for the distribution of one mailer to Renal Week registrants prior to the annual meeting. All mailers must be approved by ASN.

**Onsite Management:** ASN staff will manage all meeting logistics onsite at the convention center.

## Benefits

- Presentation title, date, time, and exhibitor name listed in Onsite Program Book, Day-at-a-Glance Pocket Guide, and the Renal Week edition of ASN *Kidney News*, if confirmed prior to production.
- Presentation title, date, time, and company logo displayed on signage throughout the exhibit hall.
- Presentation schedule listed on the ASN website.

## Presentation Fee

*\$25,000 per 60-minute presentation*

## Contacting ASN

For further information regarding the ASN Exhibitor Spotlight, please contact:

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