

## **ASN Renal Week 2010 Audience Response System**

ASN offers the opportunity and encourages you to incorporate the use of an Audience Response System (ARS) into some Renal Week presentations. This system is an effective tool in evaluating the knowledge of the meeting participants before, during, and after a presentation.

ARS can be used to keep your audience engaged in numerous ways. Question slides can be placed throughout your lecture to periodically pose questions to participants. Or, you can develop a pre- and post-test to allow your audience to monitor their own progress. By engaging the audience, ARS can be an effective tool to emphasize the most important points in your lecture.

Each ARS slide can add up to two minutes to your lecture, so you need to plan accordingly to stay within your allotted time.

**All ARS question content is due by Monday, November 8 to Alisha Workman at [aworkman@asn-online.org](mailto:aworkman@asn-online.org).**

Please see the ARS Instructions and Guidelines appended below for more information.

# Audience Response System Basics For Presenters

For the forthcoming event, you will be able to utilize an audience response system during your presentation(s). Audience response systems are excellent for engaging attendees, gathering information/ and enhancing presentations/ education.

There will be an audience response technician to operate the equipment in the designated meeting room and to switch the video projector between your presentation computer and the audience computer.

## **Types of questions that you can use to poll the attendees:**

- Yes/No – True/False
- Multiple choice 1-10 (or A-J)
- Demographic (i.e. How long have you been at your present position? Or Which area of Medicine do you practice?, etc.)
- Likert (Statement 1) Strongly agree - 5) Strongly Disagree
- Select all that apply (allows attendees to select more than one response)
- Ranking Question (allows attendees to select their top priorities/ choices in order, from the list of options)

## **Applying the polling during your presentations**

Prior to your session, our technician will have received your pre-programmed content and will have a print out for you to proof, before your presentation. The technician will confirm when your interactive questions will be applied during your presentation and then will be watching and listening for your verbal (or visual) cue as to when to switch from your computer to the polling computer (it is recommended that you leave your questions in your presentation as the place holder/ reminder so you (and the polling technician) have an obvious cue that it is time for an interactive question(s). *The place holder can be the question or a slide that says (Interactive Question 1, or ARS Question 1, etc).*

## **Submission of questions content:**

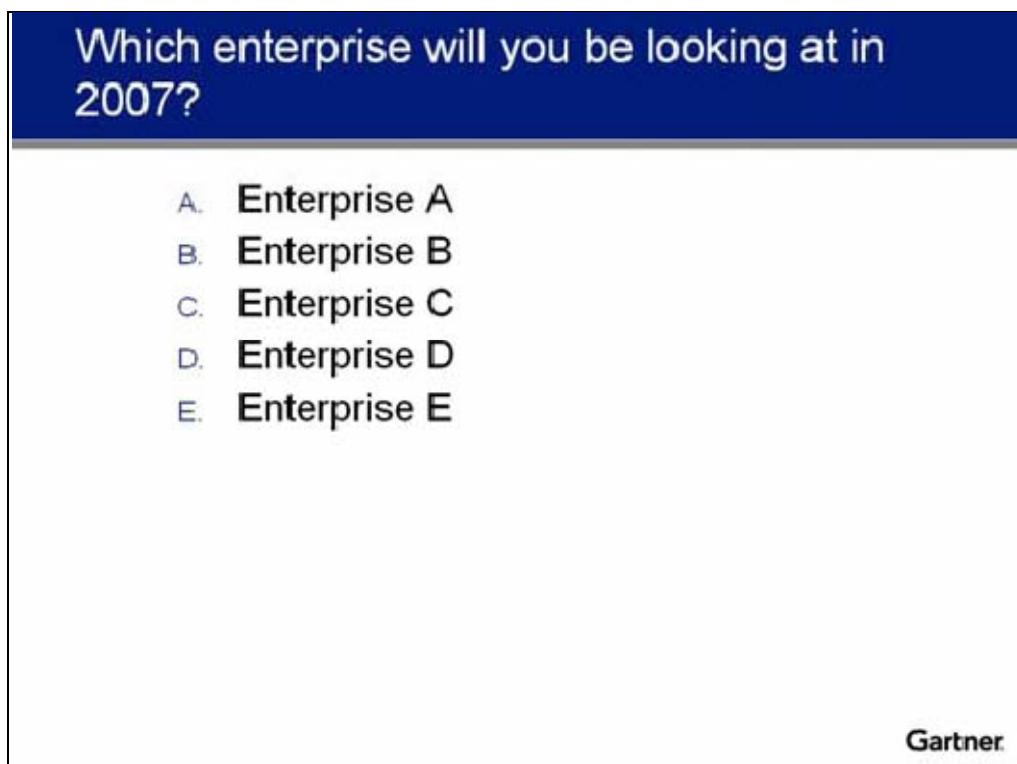
We request that you submit your question content to ASN by the slide submission deadline so they can organize them and send them to the polling company (in PPT or Word Format). Changes and additions can be made on location right up until your presentation takes place, but the sooner that we get your question

content/changes, the less likely that there will be any errors, for hastily inputting last minute changes etc.

**How to present your interactive questions:**

During your presentation your polling slide reminder will appear and you will state, that it is time for some feedback from the attendees and to pick up the polling keypads (they do not have to be removed from their holders – clear plastic).

When question slide appears, read the question and array of choices aloud to attendees. Then ask them to vote and a 10 second countdown clock appears to remind them.



After the countdown clock has finished, the polling is closed and the votes are tallied and shown in a horizontal bar graph display.

## Which enterprise will you be looking at in 2007?

20% A. Enterprise A

40% B. Enterprise B

20% C. Enterprise C

0% D. Enterprise D

20% E. Enterprise E

Gartner.

It is standard that some statement or comment/discussion takes place once the data graph is displayed – but not mandatory.

The technician will then display the next polling slide (upon verbal cue from the presenter) – or will switch back to the presentation (which the presenter then resumes slide advancement).