

Educational Symposia

Help educate participants about a specific area in the field of nephrology. These one-hour programs, available for educational grant support, are held during breakfast and lunch. The society develops program content, recruits faculty, develops syllabus materials, selects menus, arranges audiovisual requirements, accredits the program, and administers continuing education credits to participants.

Symposia Dates and Times

Morning Symposia:

Friday, October 23 and Saturday, October 24
6:45 a.m. to 7:45 a.m. (doors open at 6:30 a.m.)

Afternoon Symposia:

Thursday, October 22, Friday, October 23 and
Saturday, October 24
12:45 p.m. to 1:45 p.m. (doors open at 12:30 p.m.)

All symposia are 60 minutes in length.

ASN Services

Program Development: ASN is an accredited CE provider. The Kidney Week Education Committee develops the content for all Kidney Week educational symposia. ASN does not work with Medical Education and Communications Companies to develop or execute symposia.

CE Administration: ASN is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians. ASN provides CE credit on an hour-by-hour basis. Kidney Week Educational Symposia also provide CNE credit for nurses and CPE credit for pharmacists. Corporate supporters are required to sign a CE letter of agreement prior to the start of the program. Educational symposia are evaluated and results are shared with the corporate supporter after the conclusion of the program.

Speaker Management: ASN selects all speakers and moderators for each symposium.

Meeting Space: Educational symposia are hosted in the Hyatt Regency Denver at Colorado Convention Center.

Catering: A continental breakfast is served during all morning symposia. A boxed lunch is served during all afternoon symposia. All meals are provided by and paid for by ASN and not the supporting company.

Audiovisual Equipment: Each session room is set with an LCD projector and screen, computer, laser pointer, table, lavalier microphones, and a lighting package.

Printed Materials: All educational symposia are listed in Educational Symposia Guide and posted on the ASN website. Syllabus materials are produced for symposia confirmed by July 31, 2020.



Signage: All session signage are of uniform design and are produced by ASN. Signs include the program title, date, time, location, and supporting company's name. Signs are displayed in a designated area of the convention center, the hotel, and outside the session room door.

Registration: Educational symposia are available to fully paid Kidney Week registrants only, and all participants must display an official Kidney Week 2020 badge to enter them. Advance registration is not allowed for any symposia, and seats are filled on a first-come, first-served basis. Corporate supporters receive complimentary admission for up to fifteen representatives to their supported symposium.

Onsite Management: ASN staff manages all meeting, program, and speaker logistics onsite.

Benefits:

- + Company name listed in Educational Symposia Guide, if support is secured prior to production.
- + Company name displayed with program on ASN's website.
- + Company name on symposia signage and syllabus materials.

Support Fees

Morning symposia: \$117,500 for sole support (300 participants anticipated)

Afternoon symposia: \$145,000 for sole support (500 participants anticipated)

Contract and Payment: Unless otherwise noted in the ASN Letter of Agreement (LOA), payment is non-refundable and due in full once both parties have signed the LOA.

Additional Opportunities

Invitations

ASN allows mailed announcements prior to the event, at cost to the supporter. ASN assumes responsibility for distribution of invitations. This opportunity is available for grants confirmed by July 31, 2020.

Invitations: Mailed to up to 6,000 domestic registrants and ASN members

\$10,000 (includes design, printing, mail handling, and postage)

Educational Symposia Online

The educational symposia at Kidney Week are recorded. ASN encourages you to take advantage of the opportunity to post your supported symposium online to the ASN Learning Center after the conclusion of meeting.

CME, CNE, and CPE credits are not available for these activities.

Educational Symposia Online includes:

- + Synchronized audio and video of presentation slides
- + Hosting on the ASN Learning Center
- + Downloadable MP3s
- + Mobile access

\$10,000 for a 12-month posting